EVALUATING COMMUNITY CAPACITY BUILDING EFFORTS AIMED AT REDUCING HEALTH INEQUITIES: EXPERIENCES, CHALLENGES AND LESSONS LEARNED
March 15, 2006

ROUNDTABLE ONE

Staff from each public health department get together in one table and choose one community/CCB project to discuss. There will be a facilitator for each table. UCB students will take notes for the group. Participants who are not from health departments can join any of the roundtables.

The purpose of the small group discussion is to have an interactive exploration of what was presented in the case study. Participants can also discuss a set of questions that provide them with an opportunity to “roll up their sleeves” and delve into the case study content on evaluation approach and design.

Invited speakers will be available to roam throughout the tables for advice and technical assistance.

Possible questions for small group discussion

- Briefly describe the community based (or community capacity building) project that your health department is implementing.
  - What is the population that the health department is working with?
  - What are the goals of the community/CCB project?

- Why do you want to evaluate the community/CCB project?
  - What are the purpose and goals for evaluating the community/CCB project?

- How will you involve community residents in the evaluation planning?

- What do you want to be able to say about your project in 5 years?
  - (What are the major community/CCB goals and/or objectives)

- How will “success” of the community/CCB project be defined?
  - Short-term successes?
  - Long-term successes?

- Who are the stakeholders, in addition to community residents that can help to define success?

- How will you share the evaluation results with the community?

Sponsored by: The Pacific Public Health Training Center, UC Berkeley Center for Public Health Practice, Bay Area Regional Health Inequities Initiative, Kaiser Permanente Division of Research
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ROUNDTABLE TWO

Similar to the morning roundtable, staff from each public health department sit together in one table and continue to discuss the same community/CCB project. There will be a facilitator for each table. UCB students will take notes for the group. Participants who are not from health departments can join any of the roundtables.

The purpose of the small group discussion is to have an interactive exploration of what was presented in the methods case study. Participants will also discuss a set of questions that provide them with an opportunity to “roll up their sleeves” and delve into the case study content.

Invited speakers will be available to roam throughout the tables for advice and technical assistance.

Potential questions for discussion:

- What is the importance for doing a process evaluation?
  - What would conducting a process evaluation entail?

- What is the importance for doing an outcome evaluation?
  - What would conducting an outcome evaluation entail?

- How will the evaluation show that health disparities have been addressed or reduced?

- What are the measures that you have chosen or are considering for the evaluation?

- What instruments are you using or will need?

- How can you involve community residents with data collection, data analysis and presentation of results?