Progress on the City-County Neighborhood Initiative (CCNI)

Presentation to the Alameda County Board of Supervisors, Public Protection Committee
June 7, 2010
Presenters

Alameda County Public Health Department, *Community Assessment Planning and Education/Evaluation*: Mia Luluquisen, Liz Maker, Evette Brandon, German Martinez

*City of Oakland*: Joe DeVries, Bill Ritchie

*West Oakland Mini-Grant Committee*: Phil Bowling-Dyer, Aeeshah Clotey, Yvette Hunt, Lanelle Hunt, Tyrese Johnson, Allie Rothschild

*Sobrante Park Time Banking*: Paul Butler, Hellen Harvey, Ramona Preciado, Phebia Richardson

*West Oakland Health & Safety Collaborative*: Co-chairs Tiffanee Jones and Adrian Henderson
Presentation Outline

• City-County Neighborhood Initiative- overview, partners and activities
• Progress and ongoing neighborhood actions on Public Safety Issues
  – Sobrante Park
    • Sobrante Park Time Banking
    • Resident Action Council (RAC) and Neighborhood Crime Prevention Council (NCPC)
    • Sobrante Park Leadership Council
    • It’s on Youth with One Understanding (Y.O.U.) Youth Leadership Development
  – Hoover Historic District
    • West Oakland Mini-Grant Committee
    • West Oakland Health & Safety Collaborative
    • Helping Youth with Positive Energy (HYPE) Youth Leadership Development
• Summary and Next Steps
CCB in Practice

Community Mobilizing:
- Community Surveys
- Community Forums
- Leadership Training
- Resident Action Councils

Youth Development & Empowerment
- It’s On YOU
- HYPE
- Oakland Youth Movement

Time Banking
- Neighbors earn and spend time, as they help other neighbors and build relationships

Mini-grants for neighborhood initiated projects or events

Population-based health services
- Health fairs
- Wellness Campaigns
- Enrollment in Medi-Cal & Healthy Families

ACPHD CAPE Unit, BOS Presentation, June 2010
Risk and Resiliency Factors for Community Violence Addressed through CCNI

• Risk Factors
  – Community deterioration

• Resiliency Factors
  – Meaningful opportunities for participation
  – Positive attachments and relationships
  – Ethnic, racial and inter-group relations
  – Built environment
  – Services and institutions
  – Good physical and mental health
UPDATE RE: CCNI FOCUS ON RISK AND RESILIENCE FACTORS

1. Improving the physical environment and safety
2. Improving the social environment and safety
3. Building youth leadership at the neighborhood level
Sobrante Park

Sobrante Park Time Banking
Resident Action Council and Neighborhood Crime Prevention Council
Sobrante Park Leadership Council
Homeowner Improvement Association
Youth Leadership: It’s on Y.O.U.
Sobrante Park Data

- Drop in robbery rate between 2007 and 2008 for CCNI area (solid red line)
- Steeper than Oakland’s drop

- CCNI agg. assault rate follows that entire beat
- Lower than Oakland’s
- Dropped between 2007 & 2008
Progress on Neighborhood Conditions and Safety

Ongoing CCNI Activities to Improve Social Environments

Sobrante Park
• NCPC and SP Resident Action Council
• Time Banking
• Home Improvement Association
• Leadership Council
Physical Environment and Safety: Sobrante Park Progress

- Community clean-ups:
  - Martin Luther King Jr. Day of Service
  - Earth Day
  - National Night Out
Physical Environment and Safety: Sobrante Park Progress

• Ongoing progress on Mini-Park renovation

• Continued work on Tyrone Carney Park and Streetscape with community input
Sobrante Park Time Banking
Accomplishments (2009-2010)

Sobrante Park Time Banking
Paul Butler, Phebia Richardson, Ramona Preciado and Hellen Harvey
Exchanges

• July 1, 2009-March 31, 2010: 402 exchanges for 1393 hours
• Examples
  – Community Service
    • Volunteers at May 2010 Health Fair
  – Transportation
  – Translation
  – Computer Help
  – Visits to sick
  – Child care; pet care
Recent SPTB Contributions to Sobrante Park

• Benefits for residents
  – More and stronger relationships with neighbors
  – Economic gains: shared resources
  – Access to services and resources at April 2010 Health Fair
    • 500+ residents (family-participation) attended and participated in numerous health-promotion activities
    • 81 H1N1 vaccinations given

• Benefits for neighborhood environment
  • Clean-ups, Tyrone Carney Park redesign
Sobrante Park Leadership Council

- SPLC is a group of residents and organizations/institutions located or work in the geographic boundaries of the Sobrante Park community.
- The SPLC purpose is to coordinate, develop efforts and resources to create a healthier and safer community in Sobrante Park
- Recent Successes:
  - Direct involvement and collaboration of the Sobrante Park Time Banking Health Fair
  - Collaboratively submitting their first grant for funding this quarter
Sobrante Park
Resident Action Council and NCPC

- November 2009: Innovative partnership begins between NCPC crime prevention work & RAC community capacity building work
- Combined neighborhoods include Sobrante Park, Columbia Gardens and Brookfield
- OPD problem-solving officers attend SP RAC meetings for discussion of safety concerns and how to take action
Sobrante Park
Resident Action Council and NCPC, cont’d

• NCPC Recent successes: reported reduction in drug sales, break-ins, and blight – the residents’ top priorities!
• RAC/NCPC Next Quarter Agenda: Continue NCPC Resident Priorities, Youth Summer Violence Prevention Efforts, Community/Resident Engagement Campaign
Youth Leadership Development

- Building strong Oakland youth leaders, along with West Oakland youth
- It’s On Y.O.U works to create youth-led positive change in Sobrante Park
  - Regular participation in Resident Action Council meetings
  - Youth research team that assisted with May 2010 household surveys
Measuring Success in Sobrante Park: May 2010 Household Survey

- Approximately 60 ACPHD City of Oakland staff, Oakland Youth Movement (combined It’s on Y.O.U. and H.Y.P.E.) prepared for and conducted household surveys in English and Spanish.
- We knocked on approximately 80% of doors in SP
- We had 224 completed surveys, which means about 1 in 4 households completed a survey.
- The rate of completion was 34%, the rate of refusal was only 9%
- Results will be published July 2011
West Oakland: Hoover Historic District

West Oakland Mini-Grant Committee
West Oakland Health and Safety Collaborative
Youth Leadership Development: Helping Youth with Positive Energy (H.Y.P.E.)
West Oakland Data

- Robbery rate dropped between 2007 & 2008 in the WO CCNI Area
- Slight drop in WO aggravated assault rate between 2008 & 2009 in WO CCNI & entire beat
- Oakland had slight increase

Note: Rates do not include domestic violence
Physical Environment and Safety: West Oakland Progress

- Community clean up led by Councilwoman Nadel with over 70 volunteers from the community, OPD, ACPHD, and the City of Oakland.
- Residents are continuing to spot blighted properties, and alert City authorities (↑ due to foreclosures)
- Residents have monitored clean-up of Lane Metals to ensure that it is done without releasing toxics
## Progress on Neighborhood Conditions and Safety

**Ongoing CCNI Activities to Improve Social Environments**

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<tr>
<th>West Oakland</th>
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<tr>
<td>• Resident Action Council</td>
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<td>• Convergence Partnership -- HEAL (Chronic Disease and Violence Prevention)</td>
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<td>• Mini-grant committee (Neighborhood Improvement)</td>
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<td>• Neighborhood Committees (NCPC, Durant Park Committee, Feet on the Street)</td>
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<td>• Youth Leadership Development at Hoover Elementary School &amp; West Oakland Middle School</td>
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West Oakland Mini-Grant Group (WOMG) Operating Principles

• **Mission:** To support neighbors in the Hoover Corridor by giving them small grants to implement projects that enhance and promote the betterment of the West Oakland Community.

• **Vision:** A neighborhood that is safe and thriving, and neighbors work together to create a sustainable, supportive and caring community.
Mini-Grant Funding Summary

• For 2009-2010 fiscal year, the WOMGC distributed $26,000 through 16 grants to 13 different community projects.

• Committee Accomplishments
  – Retained existing and recruited 3 new members
  – Expanded Spanish-speaking capacity

• Types of community building efforts:
  – Hoover Elementary Beautification
  – Soccer Uniforms
  – Homeless Feeding Project
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<tr>
<th>WOMG Committee Roster (alphabetical order)</th>
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<tr>
<td><strong>Phil Bowling-Dyer</strong></td>
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<td><strong>Yvette Hunt</strong></td>
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<td><strong>Allie Rothschild</strong></td>
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<td><strong>Celeste Stanley</strong></td>
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<td><strong>Brandon Sturdivant</strong></td>
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<td><strong>Kimberly Turner</strong></td>
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<td><strong>Max Alstada</strong></td>
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West Oakland Health & Safety Collaborative (WOHSC)

• WOHSC objectives for the Hoover Corridor are:
  – Increased parent and community involvement at West Oakland School sites
  – Safer and more beautiful neighborhoods
  – People living longer, happier lives and having healthier lifestyles
  – People being able to and wanting to live in West Oakland
West Oakland Health & Safety Collaborative (WOHSC)

- Member Groups
  - YMCA Urban Services
  - Attitudinal Healing Connection
  - Alta Bates Summit Medical Ctr.
  - Hoover Elementary
  - People’s Grocery
  - West Oakland Community Collaborative
  - West Oakland Educational Brain Trust
  - One Life Institute
  - ACPHD – Nursing, ICPC, EMS, CCNI and Nutrition Services
WO Health & Safety Collaborative

• Accomplishments
  – Retained existing members & recruited new participants
  – Co-hosted numerous community engagements including Healthy Kids Day, Hoover Health Fair, and a Juneteenth Celebration
Into the Future..

- Increase membership and service transactions
- Develop collaborations with existing organizations and entities
- Explore possibilities of expanding beyond our initial area
Youth Leadership Development

- Building strong Oakland youth leaders, along with Sobrante Park youth
- Healing Youth with Positive Energy (HYPE) works to create youth-led positive change in West Oakland’s Hoover Historic District
  - Hoover Elementary Data Project
  - West Oakland Teen Center
  - Mini-Grant Committee
  - Support for Leadership Development at West Oakland Middle School
Measuring Success in Hoover Historical District: October 2010 Household Survey

Plans:

• ACPHD City of Oakland staff, Oakland Youth Movement (combined It’s on Y.O.U. and H.Y.P.E.) and other stakeholders will prepare for and conduct household surveys in English and Spanish.

• Anticipate about 225 household

• Results will be published July 2011
Contact Information

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