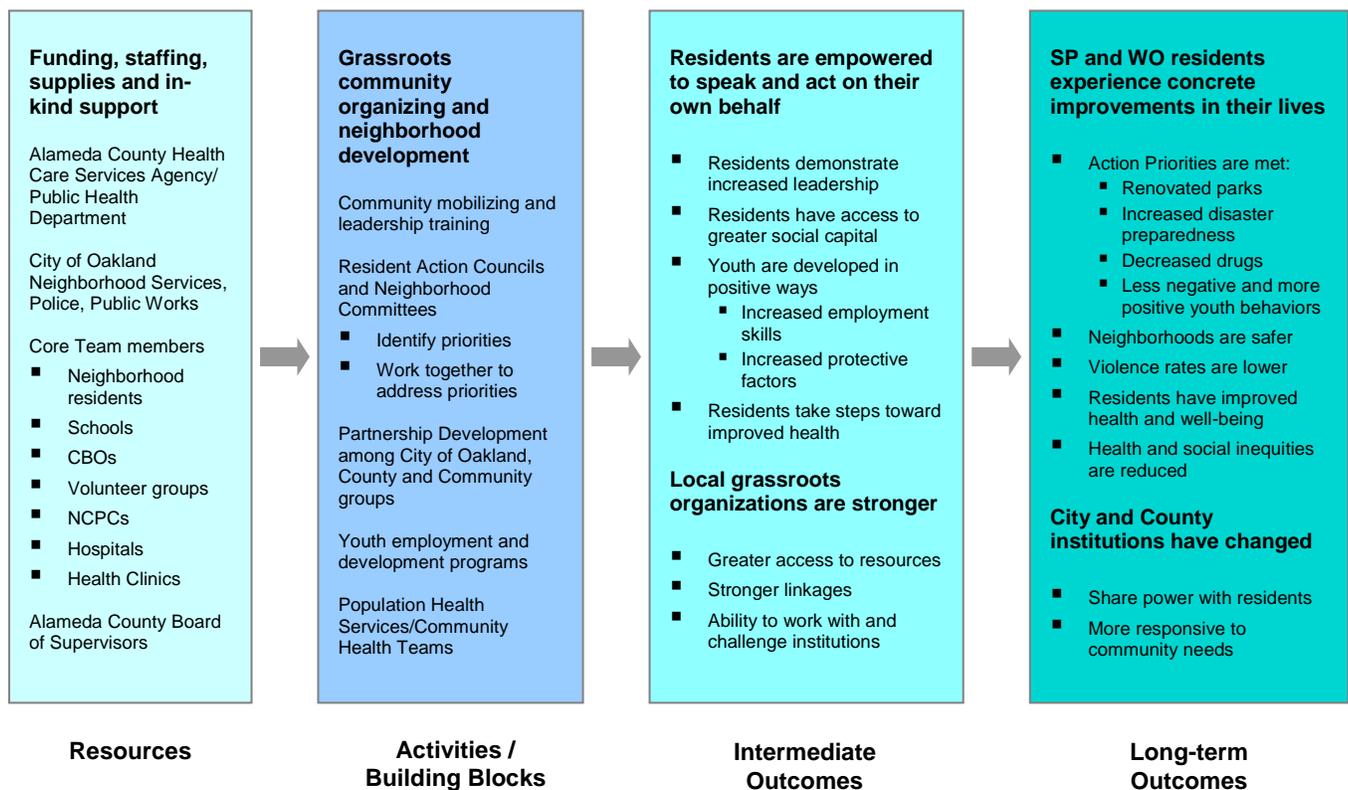# City County Neighborhood Initiative (CCNI) Logic Model

To facilitate planning and evaluation, the CCB Leadership Team developed a logic model which provides a roadmap for how our intervention will work. It identifies the resources we will utilize from various partners, the activities we will implement, and the outcomes we expect to achieve.

The logic model is depicted in Figure 2. As shown, program inputs include funding, staffing, supplies, and in-kind support from the various partners. Intervention activities are comprised of five core components:

1. Community mobilizing and leadership development
   - Door-to-door canvassing to identify needs and mobilize action
   - Community-wide surveys
   - Formal and informal leadership training
2. Establishing Resident Action Councils (RAC) and neighborhood committees
   - Identifying neighborhood action priorities
   - Working together to achieve these priorities
3. Developing partnerships between County, City, and community groups
4. Facilitating youth development and employment programs
5. Providing population health services.

Figure 2: CCB Initiative Logic Model for West Oakland and Sobrante Park

Funding, staffing, supplies and in-kind support

Alameda County Health Care Services Agency/ Public Health Department

City of Oakland Neighborhood Services, Police, Public Works

Core Team members
- Neighborhood residents
- Schools
- CBOs
- Volunteer groups
- NCPCs
- Hospitals
- Health Clinics

Alameda County Board of Supervisors

Grassroots community organizing and neighborhood development

Community mobilizing and leadership training

Resident Action Councils and Neighborhood Committees
- Identify priorities
- Work together to address priorities

Partnership Development among City of Oakland, County and Community groups

Youth employment and development programs

Population Health Services/Community Health Teams

Residents are empowered to speak and act on their own behalf

- Residents demonstrate increased leadership
- Residents have access to greater social capital
- Youth are developed in positive ways
  - Increased employment skills
  - Increased protective factors
- Residents take steps toward improved health

Local grassroots organizations are stronger

- Greater access to resources
- Stronger linkages
- Ability to work with and challenge institutions

SP and WO residents experience concrete improvements in their lives

- Action Priorities are met:
  - Renovated parks
  - Increased disaster preparedness
  - Decreased drugs
  - Less negative and more positive youth behaviors
- Neighborhoods are safer
- Violence rates are lower
- Residents have improved health and well-being
- Health and social inequities are reduced

City and County institutions have changed

- Share power with residents
- More responsive to community needs

Resources	Activities / Building Blocks	Intermediate Outcomes	Long-term Outcomes

The CCB initiative works in partnership with residents to strengthen existing social, political and economic structures, with the goal of eradicating historic and persistent health, economic, and social inequities.

The last two boxes of the logic model specify intermediate and long-term outcomes, which are based on Saul Alinsky's goals of community organizing (Rubin and Rubin, 2001):

- Resident empowerment – increased leadership, greater social capital, positive youth development, steps toward improved health
- Stronger local grassroots organizations – greater access to resources, linkages between organizations, ability to work with and challenge institutions
- Concrete improvements in residents' lives – meeting action priorities, safer neighborhoods, less violence, improved health and well-being, reduced inequities
- Changed City and County institutions – power sharing, responsiveness to needs.