ALAMEDA COUNTY PUBLIC HEALTH DEPARTMENT’S

building blocks COLLABORATIVE

The Roadshow
We Believe…

All Children Deserve the Best Start in Life
Health Equity

We believe...everyone in Alameda County, no matter where you live, how much money you make, or the color of your skin, has access to the same opportunities to lead a healthy, fulfilling and productive life.
Our Approach:

Build upon the unique strength of our community and harnesses the collective will to create conditions where every child can thrive.
1 in 3 babies born into families that are struggling to make ends meet

Source: CAPE, with data from vital statistics files, 2010.
Race, Income, and Place Impact Health: Life Course Perspective

Compared to a White child in the affluent Oakland Hills, an African American born in high-poverty West Oakland is...

- **2 times** more likely to be born low birth weight
- **12 times** less likely to have a mother who graduated from college
- **13 times** more likely to live in poverty
- **4 times** less likely to read at grade level by third grade
- **5 times** more likely to be unemployed
- **3 times** more likely to die of stroke

**Cumulative impact:** 14 year difference in life expectancy

From Portrait to Landscape
Our health problems are not isolated.

Our solutions shouldn’t be either.
The groundwork for good health requires the contributions of many sectors

**Economics**
- Neighborhood poverty = lower early school readiness and poorer long-term academic attainment.
- Family savings of as little as $3,000 = higher odds of high school graduation.
- A 1% increase in wealth = a 5% boost to a young man’s chance of escaping a low-wage job.

**Education**
- Pre-K education = more likely to graduate high school.
- Pre-K education can help working families by saving money on daycare.

**Physical Environment**
- Community design that encourages walking and biking promotes physical activity and reduces obesity.

**Health**
- Being born healthy weight = healthy physical, social, and intellectual development.
- Low birth weight = heightened risks for problems in school as early as kindergarten.

**Community**
- More social support = better health
- Neighborhood education = higher life expectancy
BBC Collaborative Projects

Alameda County Prosperity Project

Food to Families

Best Babies Zone
Bill of Rights

All children in Alameda County have a right to be born healthy, and to:

1. be believed in
2. live, play and grow in a clean, safe place
3. receive a quality education
4. be loved by a caring adult
5. eat healthy food
6. explore nature
7. enjoy economic opportunity and financial security
8. access health care that promotes well-being
9. be free from discrimination and violence
10. be included & valued by a supportive community

Developed April 2010
Building Blocks Collaborative Accomplishments since September 2009

- Engaged more than 300 individuals from Alameda County organizations
- Created a space for learning, sharing, and lifting up best-practices across sectors
- Foster and maintain the cross-sector community collaborative that comes together every other month
- Received funding from Robert Wood Johnson, Kellogg, Kaiser, Kresge, and The California Wellness Foundations for our strategic work
BBC Steering Committee

Wendy Calimag
Girls Inc.

Mariela Cedeño
Mandela Marketplace

Lisa Erickson
First Five

Michelle Grant-Groves
Early Education Specialist

Dominica Henderson
Oakland Housing Authority

Sikander Iqbal
Youth UpRising

Kiko Malin
ACPHD

Keisha Nzewi
Alameda County Community Food Bank

Jason Wallace
YMCA
Healthy Food

Planning

Childcare

Residents

Parks and Activities

We’re in this together

Transportation

Medical Care

Housing

Preschool

Policy Makers

Jobs

Clean Air

Safe Neighborhoods

Education

Residents

Preschool

2007 Hassen Rashid

Transportation

2007 Hassen Rashid
Share your Sparks!

• After the last BBC meeting, did you have a new idea that was sparked into a specific action?
• After the last BBC meeting, did you form a new partnership?
• What else sparked for you after the last BBC meeting?
Thank You

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