Investing in People and Place:
Creating Health Equity in Alameda County

Rebecca Flournoy
Deputy Director and Director of Planning, Policy, and Health Equity
Alameda County Public Health Department

February 29, 2012
Income Matters: Neighborhood Poverty and Life Expectancy

Life Expectancy at Birth by Neighborhood Poverty in Alameda County

<table>
<thead>
<tr>
<th>Neighborhood Poverty Group</th>
<th>Life Expectancy (in years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;10.0%</td>
<td>82.3</td>
</tr>
<tr>
<td>10.0-19.9%</td>
<td>79.5</td>
</tr>
<tr>
<td>20.0-29.9%</td>
<td>76.6</td>
</tr>
<tr>
<td>30.0+%</td>
<td>76.1</td>
</tr>
</tbody>
</table>

Source: ACPHD CAPE Unit, with data from Alameda County vital statistics files and American Community Survey, 2005-2009
Race Matters: Differences in Health by Race

Life Expectancy at Birth by Race in Alameda County

- White: 6.5 years
- African American: 4 years

Source: ACPHD CAPE Unit, with data from Alameda County vital statistics files, 1960-2009
Place Matters: Neighborhood Poverty ...

% Persons Below Poverty
- 30.0-%
- 20.0 - 29.9%
- 10.0 - 19.9%
- 0.0 - 9.9%

Alameda County rate: 11.4%

Source: ACPHD CAPE Unit, with data from American Community Survey, 2006-2010
Health Inequities in Alameda County

Source: ACPHD CAPE Unit, with data from Alameda County vital statistics files, 2007-2009
Race, Income, and Place Impact Health

Compared to a White child in the affluent Oakland Hills, an African American born in high-poverty West Oakland is...

1.5 times more likely to be born premature or low birth weight

2.5 times more likely to be behind in vaccinations

5 times more likely to be hospitalized for diabetes

7 times more likely to be born into poverty

4 times less likely to read at grade level

2 times more likely to die of heart disease

Cumulative impact:
15 year difference in life expectancy

Source: Life and Death from Unnatural Causes: Health and Social Inequity in Alameda County, 2008
From Portrait to Landscape
From Portrait to Landscape
From Portrait to Landscape
Communities of Opportunity

- Parks
- Safe/Walkable Streets
- Grocery Stores
- Good Schools
- Clean Air
- Public Transportation
- Good Jobs
- Strong Local Businesses
- Financial Institutions

Poor Health Status

- Limited/Unsafe Parks
- Crime
- Fast Food Restaurants
- Liquor Stores
- Poor Performing Schools
- Pollution and Toxic Exposures
- Limited Public Transportation
- Absence of High Quality Financial Institutions
- Predatory Lenders

Good Health Status

Source: Adapted from PolicyLink
Health Equity

Everyone in Alameda County, no matter where you live, how much money you make, or the color of your skin, should have opportunities to lead a healthy, fulfilling and productive life.
Alameda County Public Health Department: Our Approach to Achieving Health Equity

- Policy & Systems Change
- Institutional Change
- Community Collaborations & Partnerships
- Data and Research

Programs

Services
Problem: Lack of Healthy Financial Services

$3.89 million is stripped from Oakland each year from payday lenders

*ACPHD estimate based on data from FDIC, Pew Charitable Trusts, Center for Responsible Lending
Alameda County Prosperity Project

Financial awareness and education

Policies that expand access to non predatory financial products
Problem: Lack of Healthy Food Stores

Limited Supermarket Access Score
- 51 - 82
- 26 - 50
- 0 - 25
- 0
- Not Applicable; Few Households

Note: TRF's methodology is designed to identify areas where residents travel longer distances to reach supermarkets when compared to the average distance traveled by residents of non-low/moderate income areas (those shown with a score of 0).

Source: CAPE, with data from The Reinvestment Fund 2011.
Problem: Lack of Healthy Food Stores
Food to Families

Provide “prescriptions” for fresh food to families receiving health services

Families fill prescriptions at local food businesses where local youth are employed
Community Capacity Building: Community Identified Priorities

**Sobrante Park**
- Improve Tyrone Carney Park/streetscape
- Reduce drug dealing and violence
- Create more positive activities for youth activities
- Prepare the neighborhood for disasters
- Time-banking

**West Oakland**
- Renovate Durant Park
- Reduce blight
- Create a continuum of improved and connected youth services & employment

**TIME BANKING**

![TIME BANKING](image)
Community-Driven Local Policy Agenda

Key Areas:
- Economics
- Education
- Criminal Justice
- Housing
- Land Use and Transportation
We each have a role...
THANK YOU

Rebecca Flournoy
Deputy Director and Director of Planning, Policy, and Health Equity
Alameda County Public Health Department
Rebecca.Flournoy@acgov.org
510-267-8000

Photos: Thomas Hawk, funkandjazz, Susan Decker (flickr), city-data.com, FYI youth, IPOP, www.home-lover.net, Food to Families, CCNI